



The San Diego Union-Tribune

Opinion: The world population will soon surpass 8 billion. Here's why we should be concerned.

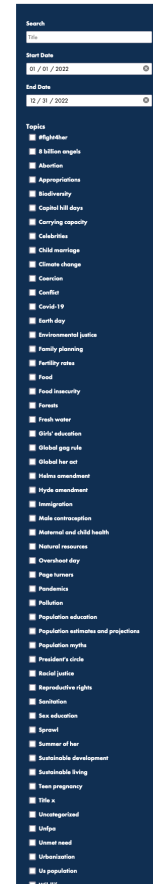


# Media Mentions

- The Mercury News
- Portland Press Herald
- ABQ Journal
- The Guardian
- NBC News
- Politico
- Spectrum News 1
- The San Diego Union-Tribune
- Lynchburg News & Advance
- Ms. Magazine
- The Hill
- The Focus
- LA Progressive
- The New York Times
- Climate Optimists
- Acts of Impact

# Blog Posts

- Will the new global biodiversity agreement halt the extinction crisis?
- Enabling choices, changing lives: Q&A with Turimiquire Foundation
- Improving health, leveraging young voices: Q&A with Stretchers Youth Organization
- Empowering girls to thrive and lead: Q&A with Girl Up Initiative Uganda
- Talking family planning in Thailand: ICFP 2022
- Eight reasons to be concerned about our population reaching 8 billion
- The environmental footprint of feeding 8 billion and counting
- Wildlife populations plummet as human population nears 8 billion
- Billions and counting in harm's way: Climate change and population growth
- Re: U.S. Population Growth Has Nearly Flatlined. Is That So Bad?
- Gender equality centuries away unless we accelerate women's empowerment
- Dear Mr. Musk: You're wrong about population
- Exceeding 1.5°C of warming would trigger dangerous tipping points, study suggests
- Re: China's Demographics Spell Decline Not Domination
- Upzoning: No Magic Fix to Affordable Housing Woes
- Can we rewild the American West?
- Celebrities speak out on population: Our favorite moments
- Population Connections on an Average News Day
- What's the Hold-up on Male Contraception?
- Earth Overshoot: How can we achieve true sustainability?
- Population growth and climate change threaten African nature
- 8 Billion Reasons to Commemorate This Year's World Population Day
- 8 Billion and Growing: World Population Milestones Throughout History
- Unintended pregnancy and unmet need for family planning: What do these terms really describe?
- Supreme Court Issues Dystopian Decision, Reversing Roe
- What Population Growth and the 'Megadrought' Mean for U.S. Water Supplies
- Re: The People Who Hate People
- World Environment Day 2022: Still Only One Earth
- Megacities, Megarisks: How Population Growth and Climate Change Increase Vulnerability in the World's Largest Cities
- 2022 Digital Capitol Hill Days
- China to Reach Peak Population in 2022
- New UN Report: Global Population Growth and Sustainable Development
- "Ideal Family Size" Does Not Equal Desired Fertility
- People Should Make Their Own Childbearing Decisions, Without Interference From Public Figures



## Blog



### Will the new global biodiversity agreement halt the extinction crisis?

December 22, 2022 | Post

On Monday morning, nations agreed on a major new plan to save the world's biodiversity. The Kunming-Montreal Global Biodiversity Framework (GBF) aims to protect 30% of all land and marine areas by 2030 but is lacking in many areas, including on tackling our drivers of nature loss such as rapid...

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### Enabling choices, changing lives: Q&A with Turimiquire Foundation

December 16, 2022 | Post

Through our Global Partners program, Population Connection supports a growing number of grassroots organizations around the world working to increase access to education, public health and family planning services. Their efforts make a vital difference in their local communities and represent the "final step" in our shared work to make...

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### Improving health, leveraging young voices: Q&A with Stretchers Youth Organization

December 6, 2022 | Post

Through our Global Partners program, Population Connection supports a growing number of grassroots organizations around the world working to increase access to education, public health and family planning services. Their efforts make a vital difference in their local communities and represent the "final step" in our shared work to make...

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### Empowering girls to thrive and lead: Q&A with Girl Up Initiative Uganda

December 1, 2022 | Post

Through our Global Partners program, Population Connection supports a growing number of grassroots organizations around the world working to increase access to education, public health and family planning services. Their efforts make a vital difference in their local communities and represent the "final step" in our shared work to make...

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### Talking family planning in Thailand: ICFP 2022

November 30, 2022 | Post

From November 11-17, 2022, a delegation from Population Connection attended the International Conference on Family Planning, the world's largest scientific conference on family planning and reproductive health. Around 3,300 people from across the world came together in Pattaya, Thailand, to share knowledge and advocate for universal access to contraception and...

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### Eight reasons to be concerned about our population reaching 8 billion

November 16, 2022 | Post

Our population has reached a major milestone today: 8 billion people. While many may see this as an occasion to celebrate, our large and growing population presents some serious challenges. The latest projections by the United Nations Population Division revealed that our numbers will continue to rise well into...

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# Social Media



@PopulationConnection



@populationconnection



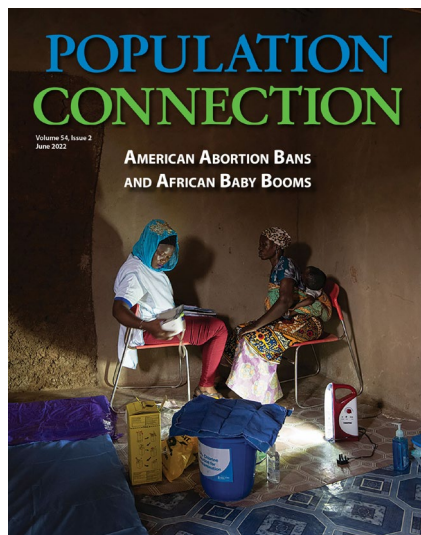
@PopConnect1968

## Profiles

Review your aggregate profile and page metrics from the reporting period.



Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
<b>Reporting Period</b>	<b>2,620</b>	<b>445</b>	<b>1,218</b>	<b>16,309,120</b>	<b>326,494</b>	<b>2%</b>	<b>13,764</b>
Jan 1, 2022 – Dec 31, 2022	↗ 22%	↗ 5.5%	↘ 17.7%	↗ 830%	↗ 376.9%	↘ 48.7%	↗ 3,447.4%
<b>Compare to</b>	<b>2,148</b>	<b>422</b>	<b>1,480</b>	<b>1,753,625</b>	<b>68,466</b>	<b>3.9%</b>	<b>388</b>
Jan 1, 2021 – Dec 31, 2021							
@PopConnect1968	414	174	668	104,446	5,221	5%	560
Population Connection	1,546	141	312	6,462,224	319,351	4.9%	9,874
populationconnection	660	130	238	9,742,450	1,922	0%	3,330



# Quarterly Magazine

# Higher Education Outreach

- In 2022, Hannah Evans virtually presented to nearly 100 college classes across the country.
- Over 300 people attended Hannah's four-part virtual demography series in the summer of 2022.

## Invite a Speaker to Your Classroom or Group



**Hannah Evans**  
Senior Analyst

### Contact Hannah!

Name *(Required)*

First

Last

Group Information *(Required)*

Please include the type of group (ex: college class, community group, etc.), approximate number of attendees, and desired date for the presentation.

Email *(Required)*

**SUBMIT**

"Thank you for your guest lecture. I speak on behalf of the students and myself that we enjoyed your talk deeply and appreciate the insights you shared connecting population, climate change, health, and women's rights. This is an important issue that deserves attention both locally and internationally. Many thanks also to Population Connection for supporting this advocacy and educational program."

DR. JOLA AJIBADE, PROFESSOR OF GEOGRAPHY, PORTLAND STATE UNIVERSITY



## International Conference on Family Planning (ICFP)

- November 14–17, 2022
- Pattaya City, Thailand
- Four staff, one board member
- Hosted booth in exhibit hall
- Spoke on Population Matters panel with colleagues from India and the Philippines

# Global Partners

- Grants to 19 small, locally-based NGOs in sub-Saharan Africa, Latin America, and South Asia
- Organizations with small budgets where our help can make a huge difference
- NGOs providing family planning and other health services, girls' education, livelihoods training, conservation opportunities
- Webpages and Q&A blog posts being created for each organization

