

WOMEN FOR CONSERVATION

EMPOWERING WOMEN TO PROTECT ENDANGERED SPECIES AND THEIR HABITATS

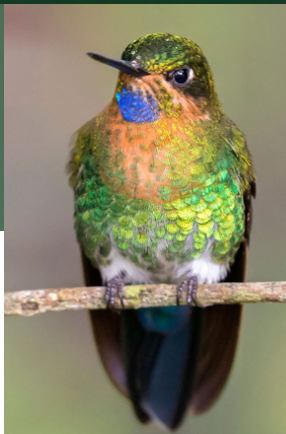




About Isabella Cortes Lara



ERIOCNEMIS ISABELLAE




**¡SÚBETE
a la RANACHIVA de la
conservación!**










Sara's Story



Sara Inès Lara, CEO

Women for Conservation

Our holistic approach deeply impacts the lives of women and mothers, whose wellbeing has a ripple effect throughout the community. Support our cause today.



LET'S CONNECT



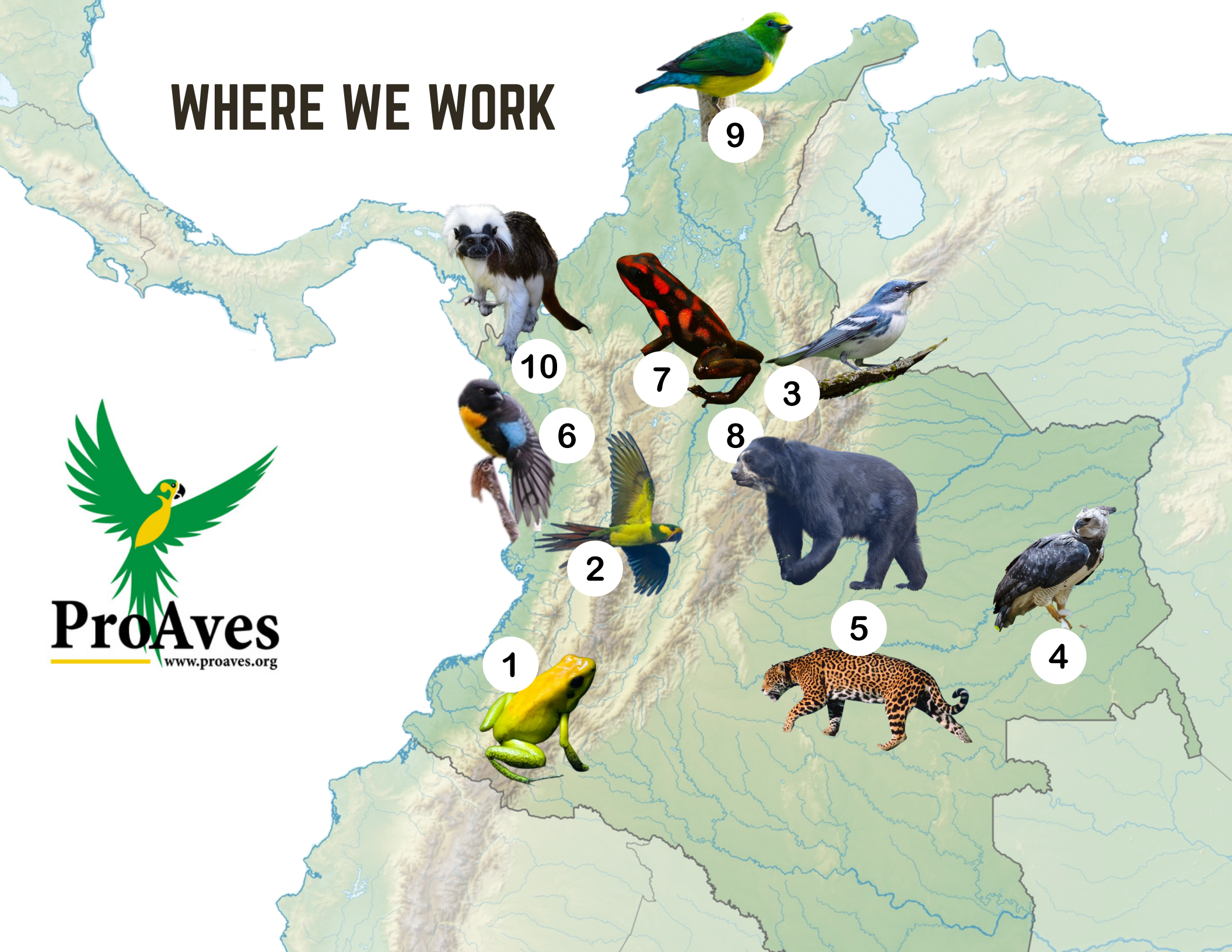
emily@womenforconservation.org

isabella@womenforconservation.org

www.womenforconservation.org



WHERE WE WORK



STRATEGIC APPROACH

a holistic approach incorporating three key pillars



Nature Conservation

Our nature conservation programs prevent extinction by protecting key habitats for endangered species. We focus our programs in biodiversity hotspots for endangered wildlife, to amplify our mission of saving species from extinction through grassroots community engagement. By investing in the local community, we seek to expand their grassroots capacity, making conservation projects more sustainable while providing opportunities that reduce environmental degradation and biodiversity loss.

Healthy Communities for Healthy Habitats

At the community level, we focus on gender integration between conservation and gender equality, advocating for women's basic rights as education, basic healthcare and economic opportunities in order to concretely increase the quality of life in their communities.. We support women by providing them with voluntary access to reproductive healthcare and information about reproductive rights.

Sustainable Livelihoods

We promote and facilitate training for women to adopt environmentally conscious lifestyles and businesses. We aim to facilitate economic opportunities for women through our sustainable and conservation initiatives in order for our partner communities to remain stewards of their land.

NATURE CONSERVATION



**WE EMPOWER WOMEN AND CHILDREN TO
LEAD IN THE FIELD OF CONSERVATION BY
OFFERING THEM EDUCATION, TOOLS AND
TRAINING TO SAVE WILDLIFE.**



**CHILDREN'S
ENVIRONMENTAL
EDUCATION**



**REFORESTATION
WORKSHOPS**



**NATURE GUIDE
TRAINING**



NATURE CONSERVATION

WE EMPOWER WOMEN AND CHILDREN TO LEAD IN THE FIELD OF CONSERVATION BY OFFERING THEM EDUCATION, TOOLS AND TRAINING TO SAVE WILDLIFE.





**ARTISANAL
JEWELRY
WORKSHOPS**



**FOREST RANGER
CAREER TRAININGS**

SUSTAINABLE LIVELIHOODS



WE TRAIN WOMEN TO ADOPT ENVIRONMENTALLY CONSCIOUS LIFESTYLES AND BUSINESSES.



**SEWING
WORKSHOPS**



**COOKING CLASSES &
CERTIFICATIONS**



**FAMILY PLANNING
EDUCATION**



CANCER SCREENINGS

HEALTHY COMMUNITIES FOR HEALTHY HABITATS



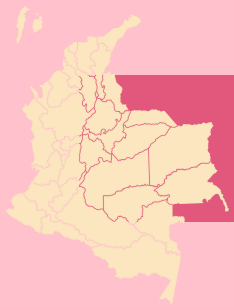
**WE SUPPORT COMMUNITY HEALTH AND GIRL'S
EDUCATION BY PROVIDING WOMEN AND YOUTH
WITH VOLUNTARY ACCESS TO FAMILY
PLANNING RESOURCES AND EDUCATION.**



TUBAL LITIGATIONS



CONTRACEPTIVE IMPLANTS



WOMEN ARE AGENTS OF CHANGE IN THEIR COMMUNITIES



Stories from the Field



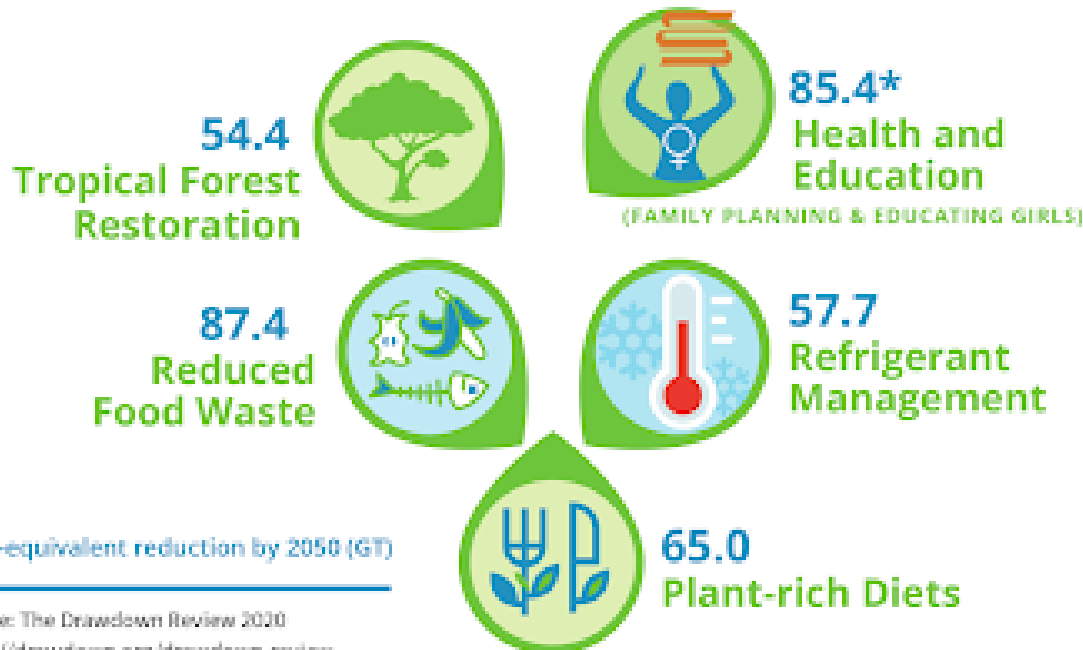
CONNECTING THE DOTS BETWEEN CONSERVATION AND FAMILY PLANNING

HEALTHY HABITATS
REQUIRE HEALTHY
COMMUNITIES

- GIRLS EDUCATION
- VOLUNTARY ACCESS TO FAMILY PLANNING
- CENTER ENVIRONMENTAL JUSTICE & CLIMATE RESILIENCE

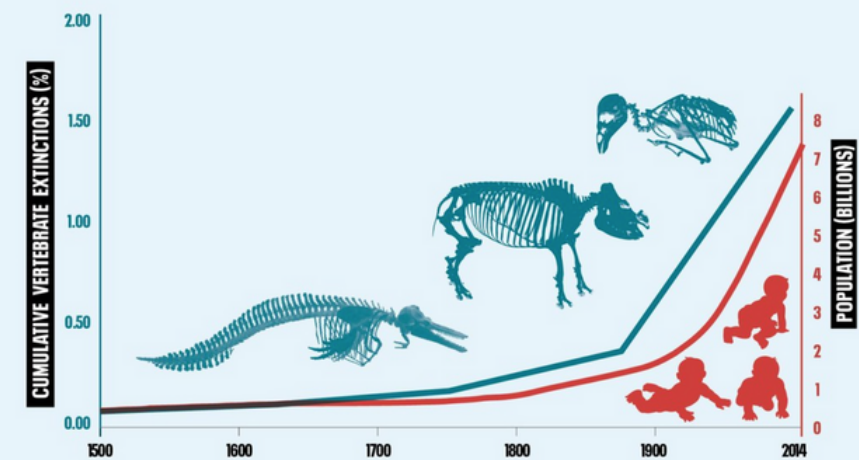
FIGURE 4.

Top 5 solutions to climate change



Source: The Drawdown Review 2020
<https://drawdown.org/drawdown-review>

THE SIXTH MASS EXTINCTION



populationmatters.org
 Source: Ceballos et al, 2015/IUCN/Roser, 2017



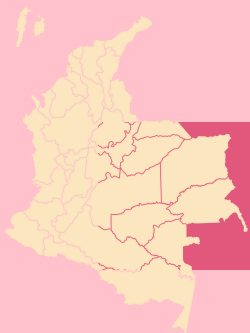
PARTNERING WITH PROFAMILIA



PROFAMILIA IS SIMILAR TO PLANNED PARENTHOOD OF COLOMBIA - BUT MOST OF THEIR CLINICS ARE IN URBAN CENTERS AND INNACCESSIBLE TO RURAL COMMUNITIES

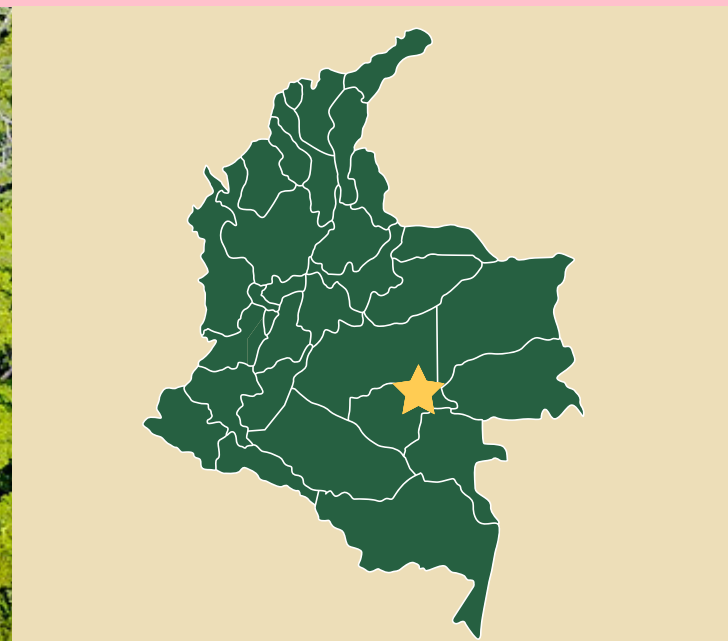


WOMEN FOR CONSERVATION PROMOTES ACCESSIBLE FAMILY PLANNING FOR ALL - BY BRINGING MOBILE CLINICS INTO RURAL COMMUNITIES & REMOVING ECONOMIC BARRIERS FOR THE UNINSURED



AMAZONAS FAMILY PLANNING MOBILE CLINIC

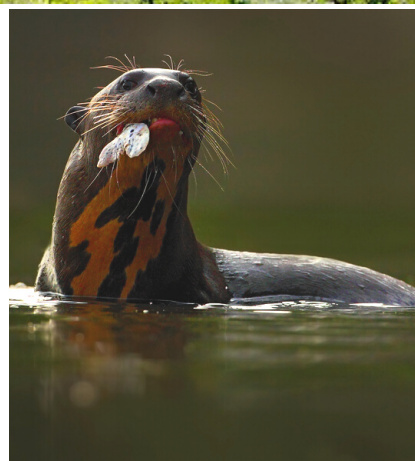
Stories from the Field



Pink Amazon River
Dolphin (EN)



Amazonian Tapir
(VU)



Giant River Otter
(EN)



Giant Anteater (VU)



Jaguar (Near
Threatened)

**SPECIES WE PROTECT:
EL JAGUAR AMAZONIAN RESERVE**

Jaguar (Near-threatened)

Threats:

Habitat loss

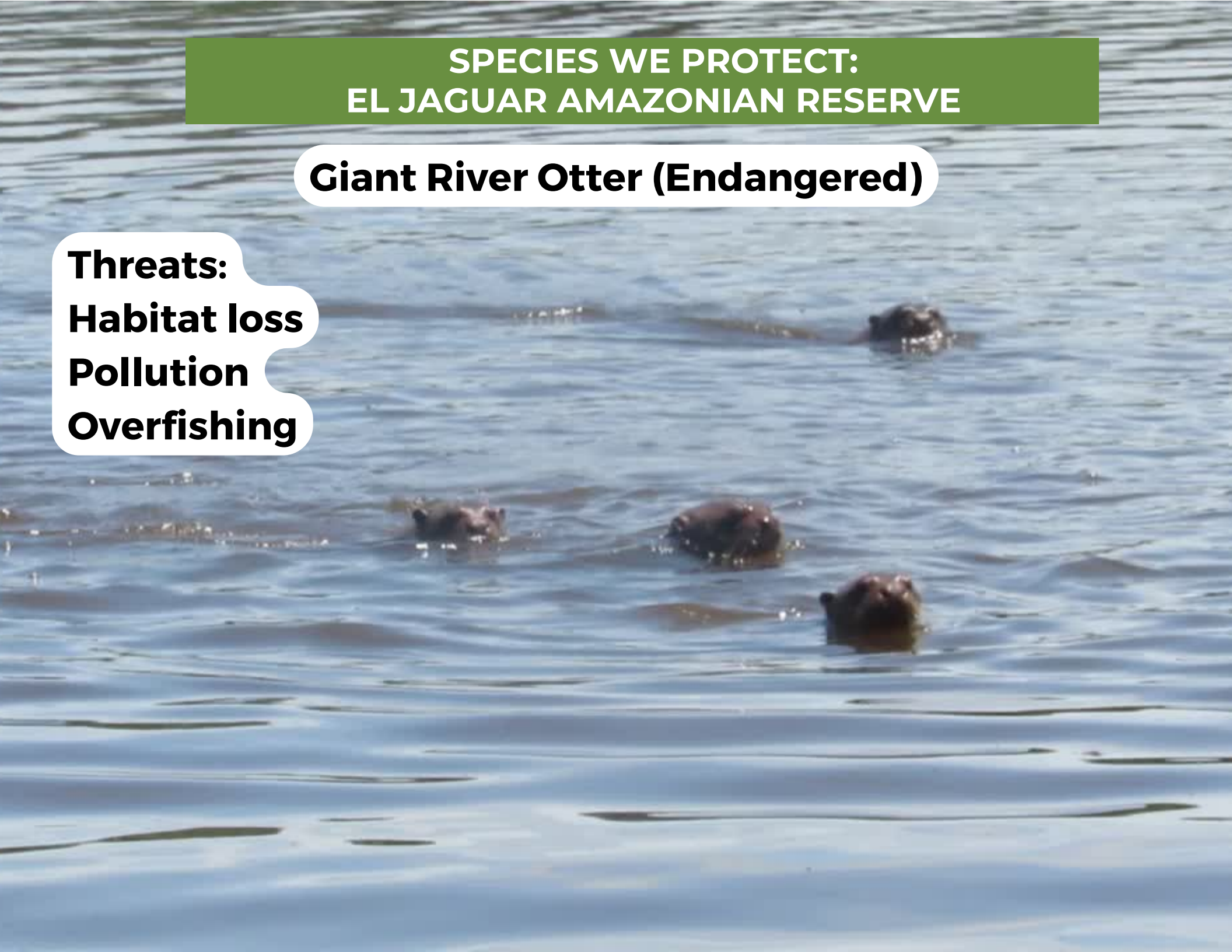
Agricultural expansion

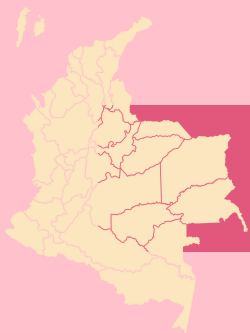


**SPECIES WE PROTECT:
EL JAGUAR AMAZONIAN RESERVE**

Giant River Otter (Endangered)

**Threats:
Habitat loss
Pollution
Overfishing**





AMAZONAS FAMILY PLANNING MOBILE CLINIC



Stories from the Field



• W4C
TRANSPORTS
PROFAMILIA
NURSES INTO
RURAL
AMAZONIAN
COMMUNITIES BY
BUSHPLANE, OR
4 HOURS BY
BOAT



Pink Amazon River
Dolphin (EN)



Amazonian Tapir
(VU)



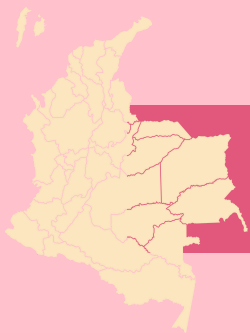
Giant River Otter
(EN)



Giant Anteater (VU)



Jaguar (Near
Threatened)



AMAZONAS FAMILY PLANNING MOBILE CLINIC



Stories from the Field



**LATEST MOBILE CLINIC: APRIL 2023 -
86 MORE WOMEN EMPOWERED WITH IMPLANT**





AMAZONAS FAMILY PLANNING MOBILE CLINIC



Stories from the Field

WOMEN IN OUR PROGRAMS GO ON TO
BECOME FOREST GUARDS, RESEARCH
ASSISTANTS, AND ENVIRONMENTAL
LEADERS IN AND AROUND EL JAGUAR
RESERVE



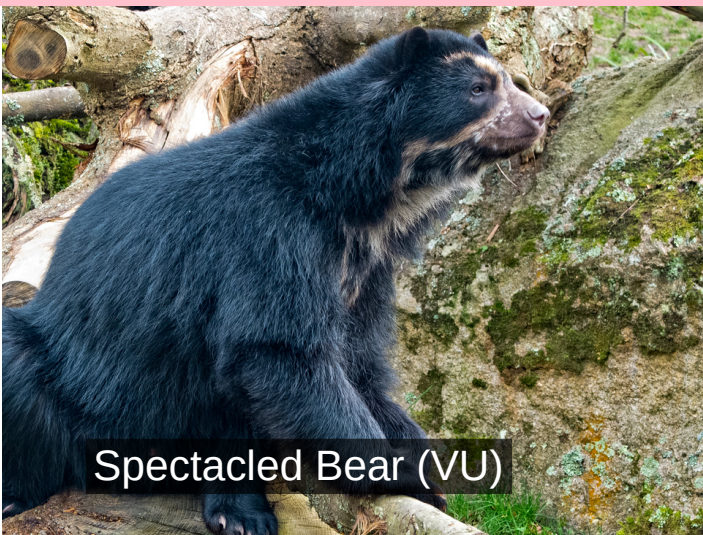


FAMILY PLANNING FOR MEN - LAS TANGARAS RESERVE

46 MEN CHOSE TO HAVE VASECTOMIES



Stories from the Field



Spectacled Bear (VU)

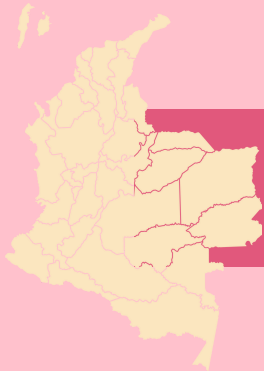


Yellow-eared Parrot (EN)



Andean Puma (LC)

THREATENED WILDLIFE OF LAS TANGARAS RESERVE



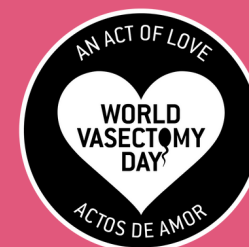
FAMILY PLANNING FOR MEN - LAS TANGARAS RESERVE

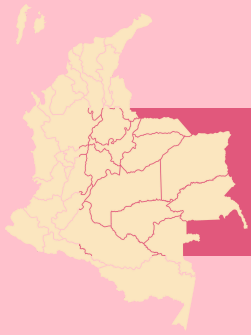


Stories from the Field



- VASECTOMY AS AN ACT OF LOVE
- W4C'S INCREDIBLE PROGRESS IN DESTIGMATIZING FAMILY PLANNING



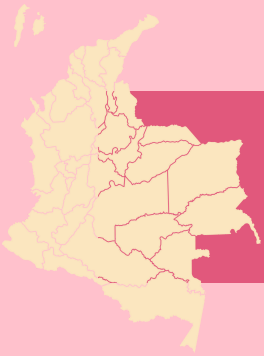


ZONA BANANERA - BUFFERING THE SIERRA NEVADA DE SANTA MARTA

Stories from the Field



SIERRA NEVADA DE SANTA MARTA - CONSIDERED THE MOST IRREPLACABLE SITE ON EARTH FOR ENDEMIC BIODIVERSITY



ZONA BANANERA - BUFFERING THE SIERRA NEVADA DE SANTA MARTA

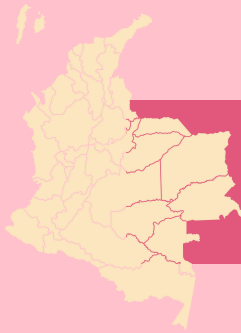


Stories from the Field



- ECONOMIC BARRIERS TO HEALTHCARE - AVERAGE MONTHLY INCOME \$54 USD
- W4C ENSURES FAMILY PLANNING ACCESS FOR ALL - INCLUDING UNINSURED & VENEZUELAN REFUGEES





ZONA BANANERA - BUFFERING THE SIERRA NEVADA DE SANTA MARTA



Stories from the Field



- HIGH NEED, LINES BEGIN AT SUNRISE
- WOMEN VOLUNTEER THEIR HOUSES FOR THE PROCEDURES DUE TO LACK OF ADEQUATE HEALTH FACILITIES





BRINGING
SPECIES
BACK FROM
EXTINCTION

Enrique

PARTNERING WITH POPULATION CONNECTION

Family
Planning Total



1241

790 Implants

57 Tubal ligations

46 Vasectomies

300 Family Planning Ed

48 Health Follow-up



SUPPORTING WOMEN'S REPRODUCTIVE CHOICE



TAKE ACTION FOR RAINFORESTS AND WOMEN'S EMPOWERMENT

Empower a Colombian Girl with Access to Family Planning Healthcare!



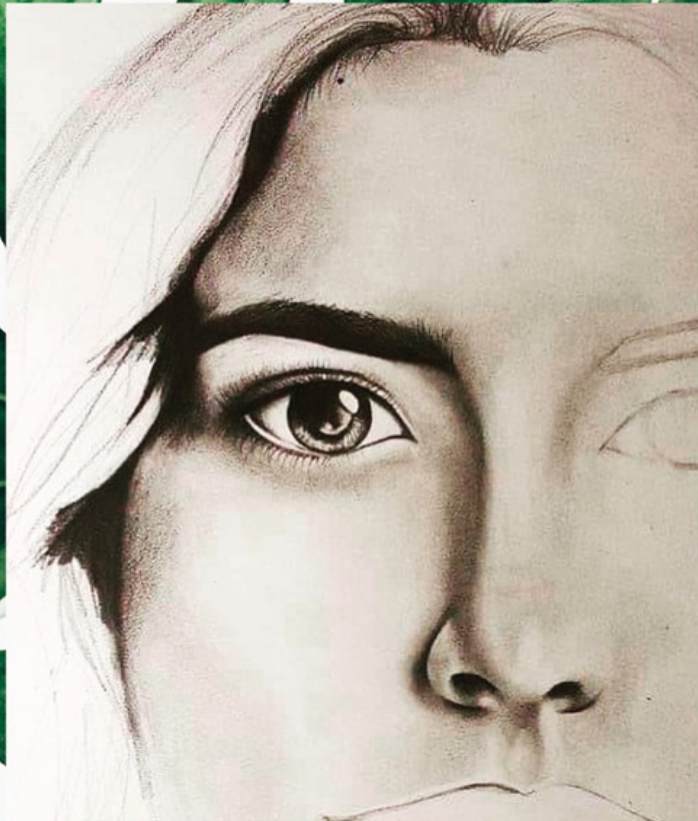
A GIFT OF \$25
PROVIDES A
FAMILY WITH
ACCESS TO
CONTRACEPTION
FOR 5 YEARS

LEARN MORE AT
WWW.WOMENFORCONSERVATION.ORG



Our sincerest gratitude

POPULATION CONNECTION



We created Women for Conservation as a direct result of the hardships we lived through. Our purpose is to transform trauma into action in ways that will improve women's lives while also healing the planet. Generous donors and partners, such as Population Connection came through for us at the exact moment we needed support most.

Now more than ever, society needs to empower women in order to mitigate a climate catastrophe. Because of your support, we have been able to multiply our action six fold. We are happy to share the stories of the people that have been positively impacted.

THANK YOU!



PLANET
WOMEN



Audubon
Naturalist
Society
Connecting people with
nature in the DC Region



DAUGHTERS
FOR EARTH

