



**FAMILY**

**PLANNING**





## OUR VISION

We envision a world in which women are integral in efforts to prevent species extinction, where nature and humans can thrive together.

## OUR VALUES

Women for Conservation recognizes the **inherent value of biodiversity** and is committed to ensuring its survival by empowering women worldwide.

We recognize that **respecting and supporting women** is essential to protecting nature.

**Intersectionality** - We support an inclusive approach that embraces women of all races and backgrounds, including rural, indigenous, marginalized, and minority communities.



## Women for Conservation is more than an organization, it is our legacy.

Sara founded Women for Conservation to continue the life work of her mother, Amparo, who dedicated her life to the empowerment of rural women in Cauca, Colombia. Amparo's family was from an Indigenous Andean Páez community, and Amparo persevered through hardship and violence to empower women around her community. Amparo was a visionary and is still remembered by Andean communities for her compassionate social outreach work, traveling from village to village on her donkey to help empower rural and indigenous women. Her passion informs our mission, values, and every aspect of our organization.

In essence, we are built on three generations of mother and daughter connection, passing knowledge, wisdom, and passion. The lessons of Amparo guide us to better understand the issues that women face. We dedicate our cause to the generations of women - past, present, and the many yet to come...



# STRATEGIC APPROACH

a holistic approach incorporating three key pillars



## Nature Conservation

Our nature conservation programs prevent extinction by protecting key habitats for endangered species. We focus our programs in biodiversity hotspots for endangered wildlife, to amplify our mission of saving species from extinction through grassroots community engagement. By investing in the local community, we seek to expand their grassroots capacity, making conservation projects more sustainable while providing opportunities that reduce environmental degradation and biodiversity loss.

## Healthy Communities for Healthy Habitats

At the community level, we focus on gender integration between conservation and gender equality, advocating for women's basic rights as education, basic healthcare and economic opportunities in order to concretely increase the quality of life in their communities. We support women by providing them with voluntary access to reproductive healthcare and information about reproductive rights.

## Sustainable Livelihoods

We promote and facilitate training for women to adopt environmentally conscious lifestyles and businesses. We aim to facilitate economic opportunities for women through our sustainable and conservation initiatives in order for our partner communities to remain stewards of their land.

# Women for Conservation's Colombian Project Sites

**1**  **El Dorado**  
Nature Conservation, Sustainable Livelihoods, Family Planning

**2**  **Tití Cabeciblanco**  
Nature Conservation

**3**  **Arrierito Antioqueño**  
Nature Conservation

**4**  **El Paujil**  
Nature Conservation, Sustainable Livelihoods, Family Planning

**5**  **Pauxi Pauxi**  
Nature Conservation

**6**  **Reinita Cielo Azul**  
Nature Conservation

**7**  **Las Tángaras**  
Nature Conservation, Sustainable Livelihoods, Family Planning

**8**  **Loros Andinos**  
Nature Conservation

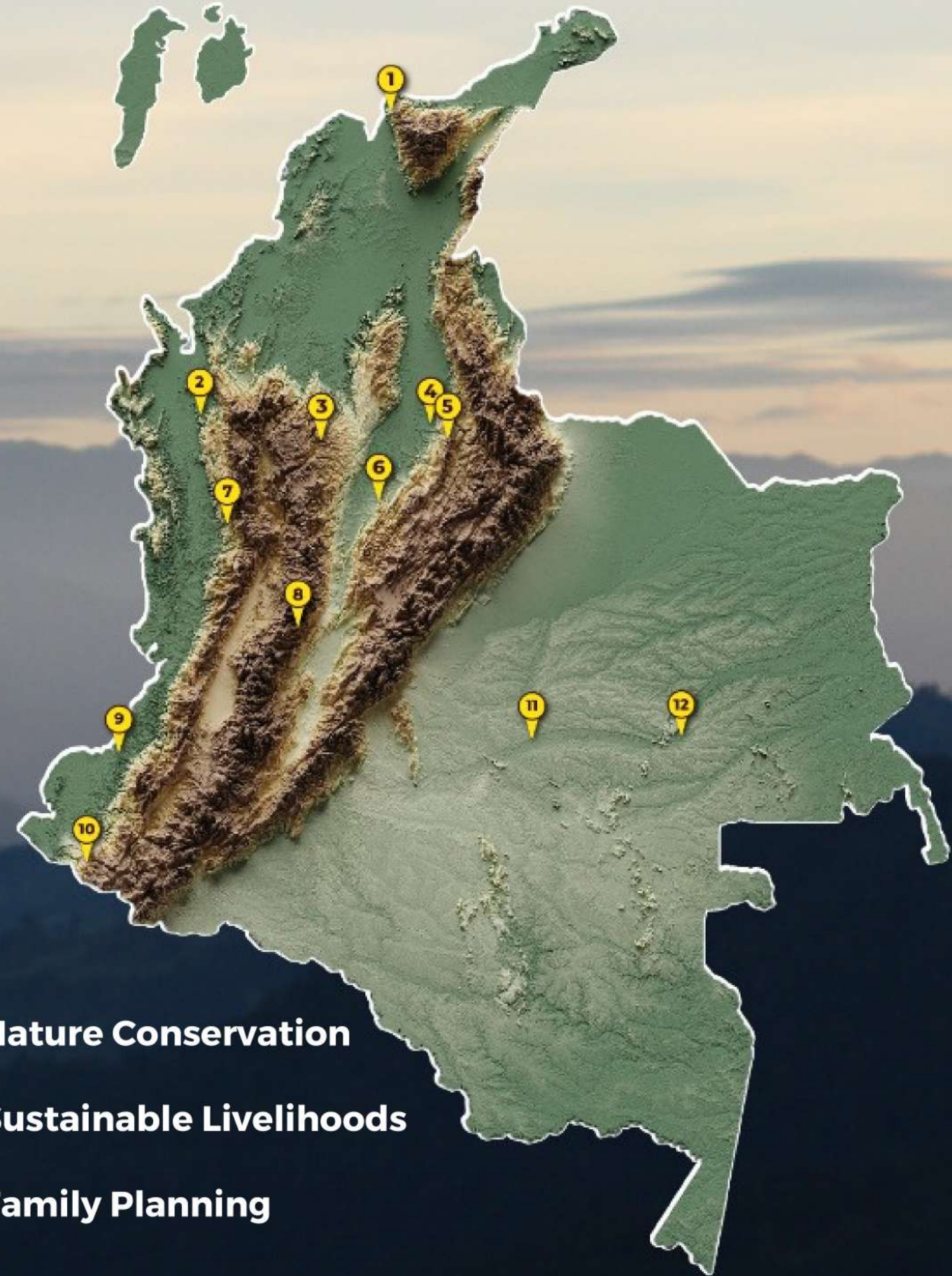
**9**  **Ranita Terribilis**  
Nature Conservation

**10**  **El Pangán**  
Nature Conservation

**11**  **El Jaguar**  
Nature Conservation, Family Planning

**12**  **Águila Arpía**  
Nature Conservation

-  Nature Conservation
-  Sustainable Livelihoods
-  Family Planning





Palmor, Sierra Nevada de Santa Marta

# IMPACT 2019-2023

## COLOMBIA

58 Health Control

Introduction to  
Family Planning 341

Vasectomies 46

Tube Ligation 67

1.302

790 Implants





**1.302**

TOTAL PEOPLE SERVED  
2019-2023

**790** Implants

**67** Tube Ligation

**46** Vasectomies

**341** Introduction to  
Family Planning

**58** Health Control





# 46

## VASECTOMIES

El Carmen de Atrato,  
Chocó



# IMPACT PALMOR 2024

Tube Ligation  
6



Implants  
53



Palmor, Sierra Nevada de Santa Marta

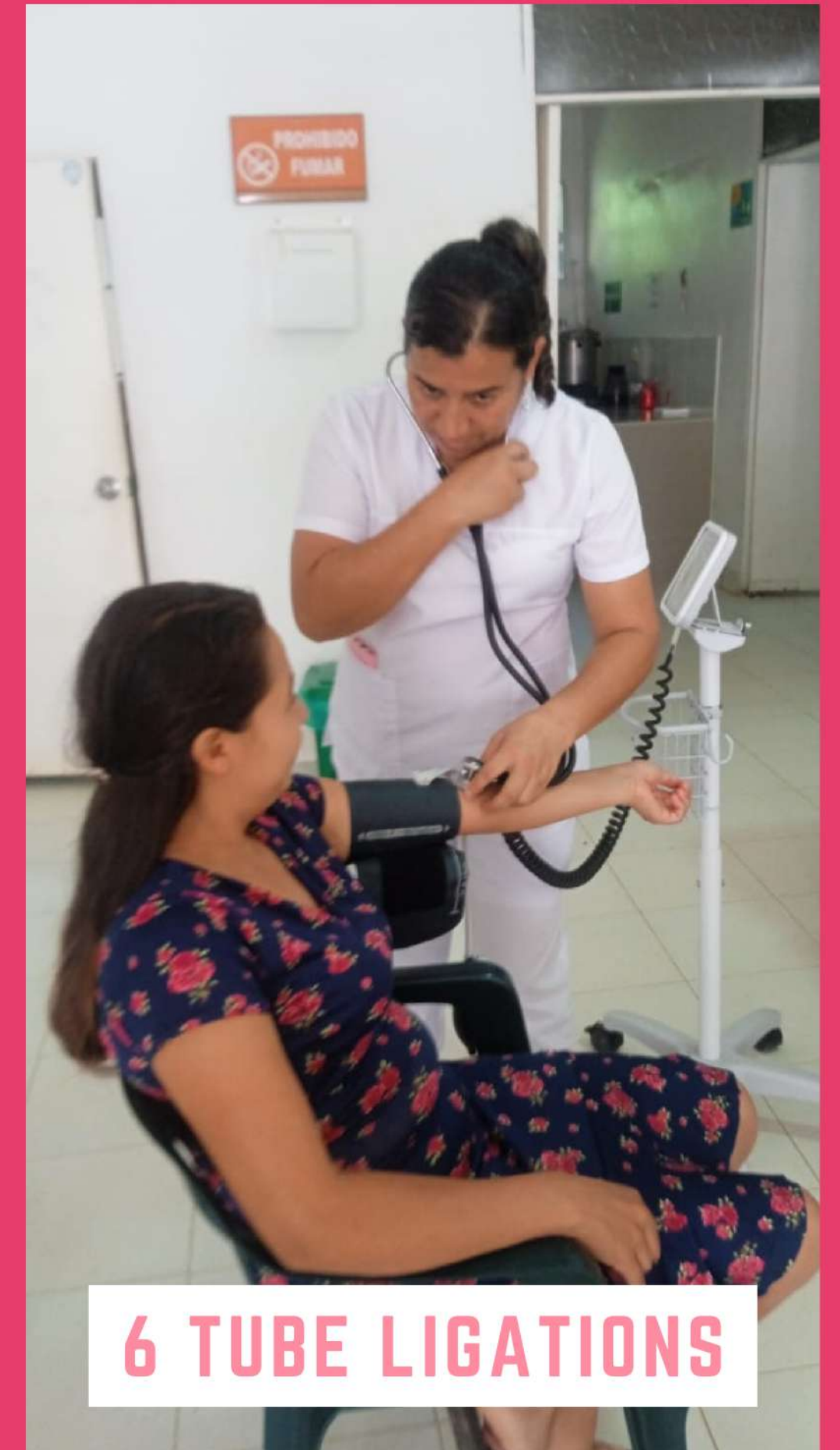
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## WOMENS EMPOWERED WITH FAMILY PLANNING RESOURCES IN PALMOR

Our impact is so much more than a number. Every person we serve creates the potential for another girl to finish school, a family to focus resources on the children they already have, and for women to plan their pregnancies in a way that is safe for the mother and her infant.



53 IMPLANTS



6 TUBE LIGATIONS



*(Oxypogon cyanolaemus)*



| COMMUNITY MURALS

