



# SEEDS FOR A FUTURE



**POPULATION CONNECTION**  
SITE VISIT TO CHOCOLA



# ORGANIZATION HISTORY

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- Suzanne and Earl in **Chocolá**
- Started with a 2007 archaeological dig
- **Iterating** to clarify a support program
- Seeking a **local** agronomist to lead
- Their **work together**





# SNAPSHOT OF GUATEMALA

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- **+18** million people
- Ranks in the **top 5** most malnourished populations
  - Upwards of ~90% of children experience stunting
- Ranks in the **top 10** for food insecurity
  - ~**70%** of the population suffers from a lack of food





# CASA GRANJA PROGRAM

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- **Year-long mentorship program with two core parts:**
  - Empowerment in Education:
    - Nutrition
    - The First 1000 Days
    - WASH Program
    - Permaculture principles
  - Planting Gardens:
    - Identifying resources
    - Designing by need + implementing together
    - Learn from seed planting to harvest





# APPROACH TO PROGRAM

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- **Local** leadership is key
- Weekly **check-ins** and WhatsApp **support**
- **Personalized** garden designs and applications
- Grow seedlings in-house to **ensure origins**
- Meet families where they are and give **everyone** a shot

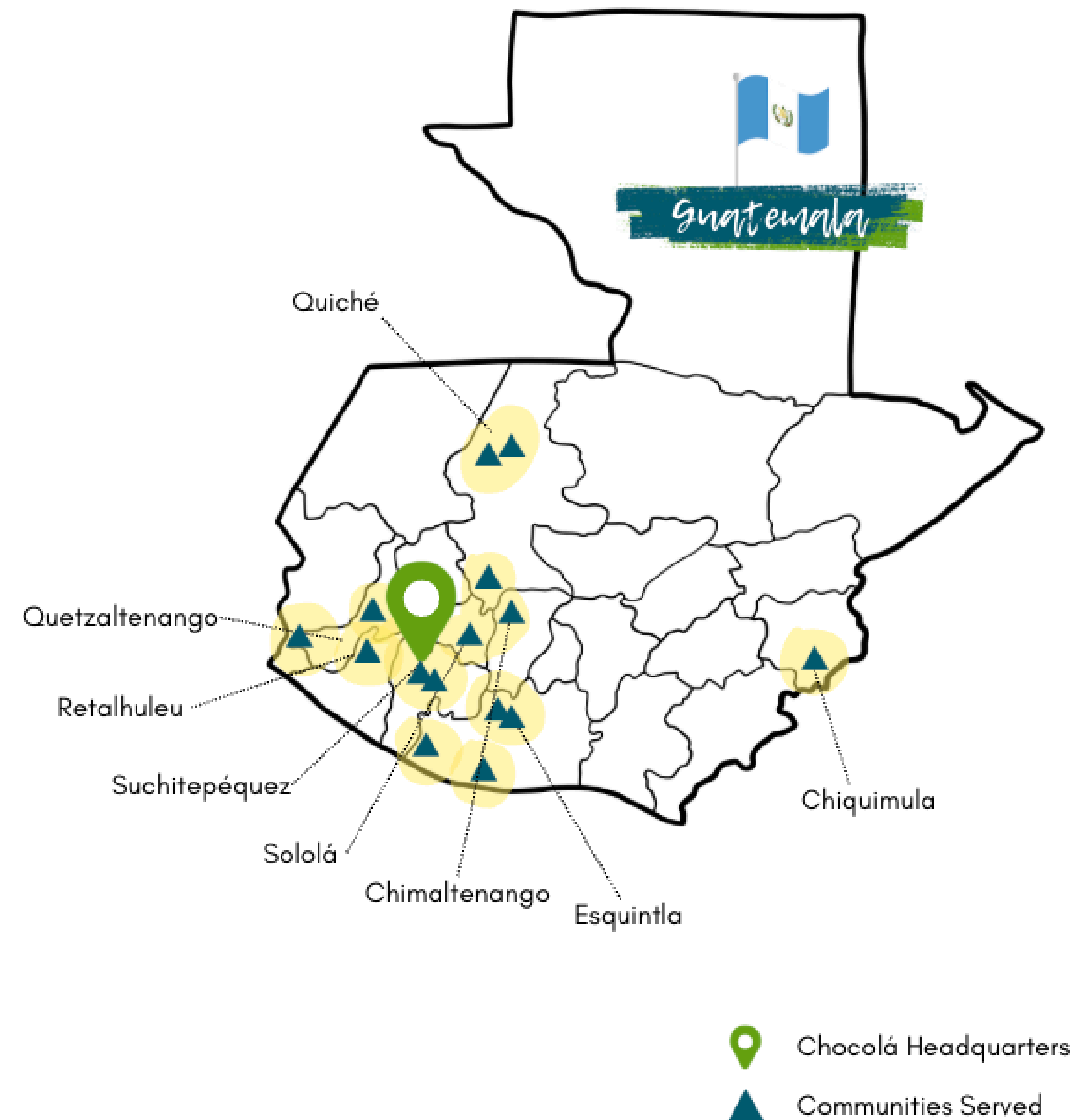




# WHERE ARE WE NOW?

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- Expanding: Growth into **eight** departments/states
- How many **communities** are we in? **24 total**
- How many **family gardens** were planted? **+5,400** overtime
- How many **people** have we served? **+32,000** overtime
- **Team of 14** Field Team Members





# FAMILY EMPOWERMENT

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## PARENTS

"Seeds for a Future has been a hope for my life. With my baby, they helped me with a blood test and taught me what to feed him and how to prepare it. Now, thank God my baby is walking and smiling.", Antonia Marleni Perez Pumar



## CHILDREN

We are working hard as a family because the benefit is for all of us, and everyone is assigned their tasks, even our 4-year-old child. The project has taught us to work and value what we can do for ourselves.", Maribel Macario y Esvin Tzunun



## FAMILY

"Seeds for a Future is teaching us to work to benefit ourselves and to save money. The money that I had to spend before, I have used to buy chickens. This is an investment because sometimes we eat them, and sometimes we sell them.", Silvia Tulul



# DIRECT BENEFITS



## Accessibility to Fresh Food

- Healthier options At their doorstep
- Lessened consumption of processed foods
- Increased consumption of nutrient-dense foods



## Life-long Education

- Not just learning for today
- Lessons stay through experiential learning
- Kids learning now, plant gardens over time



## Improved Health

- Improved overall household health
- INCAP Study
- Women and Children
- Overall wellness



## Household Income

- Savings from not traveling to the market
- Less purchasing produce that's often chemically grown.
- Lessened medical visits.



# INDIRECT BENEFITS



**Confidence and Resilience**



**Paying it Forward**



**Economic Opportunity**



**Working Together**



# COMMUNITY EMPOWERMENT





# PARTNERSHIPS (PROGRAM EXTENSION)



SANTA CRUZ DEL QUICHE



SANTA MARIA VISITACION



SANTA BARBARA, SUCHI



# PARTNERSHIPS (ENHANCED SERVICES)



**WATER4LIFE**



**WINGS**



**MAYA HEALTH ALLIANCE**



# WHAT'S NEXT

## Strategic goals for 2025

- Expanding our team
- Empowering six new communities
- Multiplying impact through partnerships

## Strategic goals for 2026

- Launching our online education program:
  - **FOOD SECURITY ACADEMY**
  - Sharing our model internationally
  - Building resources locally
  - Two languages to start (ES/EN)
  - Goal to empower 24 organization in 2026







Please learn more about our work and  
join the journey at

**[WWW.SEEDSFORAFUTURE.ORG](http://WWW.SEEDSFORAFUTURE.ORG)**

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**THANK YOU!**

